

INSIGHT IC MAGAZINE



CONGRATS!
CLASS OF 2019 & 2020



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MOU SIGNING

On 4 April 2022, PIM and Bitkub Capital Group Holding signed a Memorandum of Understanding on Academic Cooperation to mark the beginning of a momentous partnership between International College and Bitkub Academy.

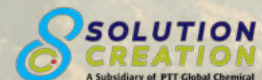
The objectives of The MOU signing ceremony are to emphasize the cooperation between International College International Startup Academy (IC I-SA) and Bitkub Academy.



The aims of the cooperation are

- Academic collaboration between the two partners
- Human Resource Development
- Opportunity as VC funding for talent startup project
- Internship and job opportunities for International College students
- Education opportunities granting to Bitkub Groups





WORKING TOGETHER TOWARDS SUSTAINABILITY



On 10 May 2022, the International College invited executives from Solution Creation Co., Ltd. a Subsidiary of PTT Global Chemical PCL to business lunch to discuss a further collaboration between the two parties and above all to thank PTTGC for their kind support to the education field.

On this occasion, we also invited our iMTM students who won the PTTGC project in semester 2/2021 to present their idea to PTTGC executives and to PIM executives.



Ms. Natnaree Suksomboon

Ms. Atitaya Kaeokhamchaeng



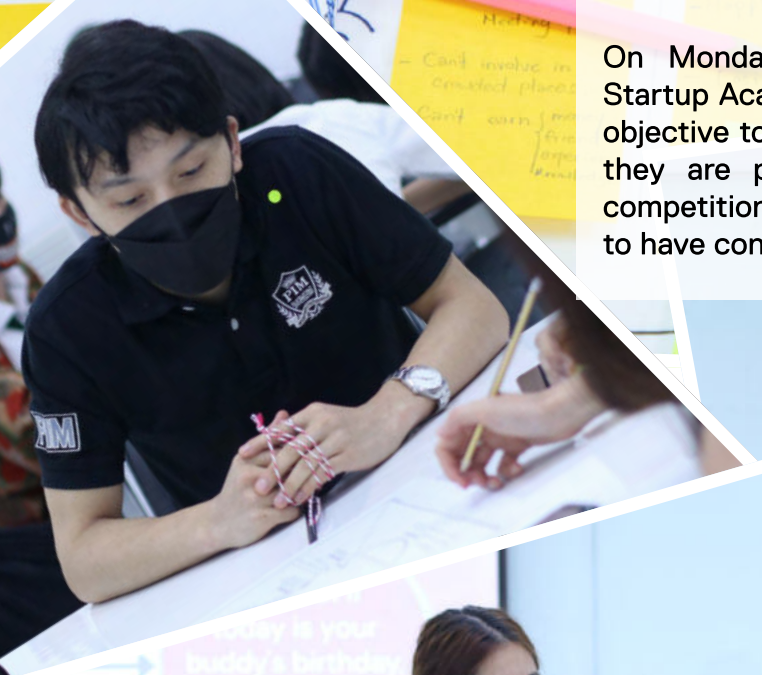
Ms. Nattapon Aunhabundit, often know as P'Mommam (iMTM Alumni Batch 2) is our experienced guest speaker who has achievements in business idea competitions.

The topics covered design thinking, Lean Canvas, Idea Pitching and experience sharing from the senior students. A total of 50 students participated in the activity.



IC I-SA STARTUP 101 WORKSHOP

On Monday, 30 May 2022, International College International Startup Academy (IC I-SA) hosted a Startup 101 Workshop with the objective to educate the participants on the startup process so that they are prepared with necessary skills to compete in future competitions, as well as bringing PIM students from various faculties to have connection through this activity.



This activity is a fundamental preparation to groom the youth generation to become an inno-preneur.

IC I-SA are planning to provide a series of workshop and public seminar in this year of 2022.

PLEASE STAY TUNED!!





ACADEMIC HIGHLIGHT

To set yourself apart like a pro, learn case studies from real pros, iMBA keeps walking on our **STARTUP Path** series. From Fall to Spring, from "Grooming and Gathering" to the "Growing (SCRUM)" stage continued in International Business Practicum course.

8-month series ended with panel guru judges from a venture capital firm sharing real prospect for today disruptive innovation business.



ORIENTAL WISDOM IN MANAGEMENT



Mr. Korsak Chairasmisak, Vice Chairman, Chairman of Executive Committee of CP ALL Co., Ltd. and President, Go Association of Thailand was invited to share strategies and tactics in playing Go (Game) or Weiqi, Weichi which cultivate and enhance strategy formulation and execution skills. Learning Go (Game) allow engage ideas in various scenarios that require particular strategies response. The gamification learning become one of an education approach to maximize enjoyment in studying.

Oriental Wisdom in Management was one of the highlight course. Illustrations business management context and Go (Game) and other classics strategy; differences and reconciliation of oriental and western management thinking and practices.



“

It's simple to learn from one's errors. Each game is a record of itself, and the player may dwell on the implications of early blunders that are still staring him/her in the face.

”

CORPORATE VISITS

Throughout the program, students acquire knowledge from classroom under various experiences via corporate visits as One Subject One Company Visit such as Amazon Global Selling Thailand, Satayapon & Partners Thailand intellectual property law firm, Bank of Thailand and Häfele(Thailand)Ltd.





COLLABORATIVE PROJECT



Here at PIM, we focus on Work-based Education to equip our students with practical knowledge and real work skills. Starting from this academic year, iMTM program is bringing more and more real business cases from business sectors to integrate into classrooms to meet with IC Mission which is to create the future innopreneur.

Our way of teaching is to reduce the lecture hours and to learn more by doing through project-based education. With this approach the students will receive not only the hands-on experiences but also either internship opportunities or job offer with the company involved.



ACADEMIC HIGHLIGHT



This semester, we are grateful to be able to continue working with Solution Creation. Our objective is to achieve PIM x PTTGC collaborative project outcomes of which both academic and business goals can be met.

We come up with various projects for our 2nd year and 3rd year to match with suitable courses. The students need to work as a group to give the best solutions for each project.

By the end of the semester they need to present their idea to the company and the best team will land an internship spot at PTTGC.



Project 3:
Trash to Cash

Circular Economy:
Collection & Upcycling

For 3rd year students,

they work on 4 different projects for 5 courses. In course MI 62426 Studies on Health and Wellbeing business, they were asked to work on "Creating an Upcycling Living Through Network of CP and PTTGC."

Implementation plan to use

BIO STRAWS AT ALL CAFÉ

Customer Experience Management



The winning team consisted of 3 Thais, 1 Cambodian and 1 Lao. They proposed a project called 'Trash to Cash' in which the customers can collect some points when they return the plastic bottles to 7/11.

And those plastic bottles will be sent to PTTGC to be upcycled into 7/11 shirts for CP All.

Team Members



Winning Team (3rd Year Students)

For 2nd year students

in course MI 62216 Customer Experience Management, they were asked to work on 'Creative Ideas and Implementation Plan for ALL Café to use Bio Straws.' The winning team consisted of 3 Cambodians, 1 Lao, 1 Thai and 1 Swedish (exchange student).



Winning Team (2nd Year Students)

Production

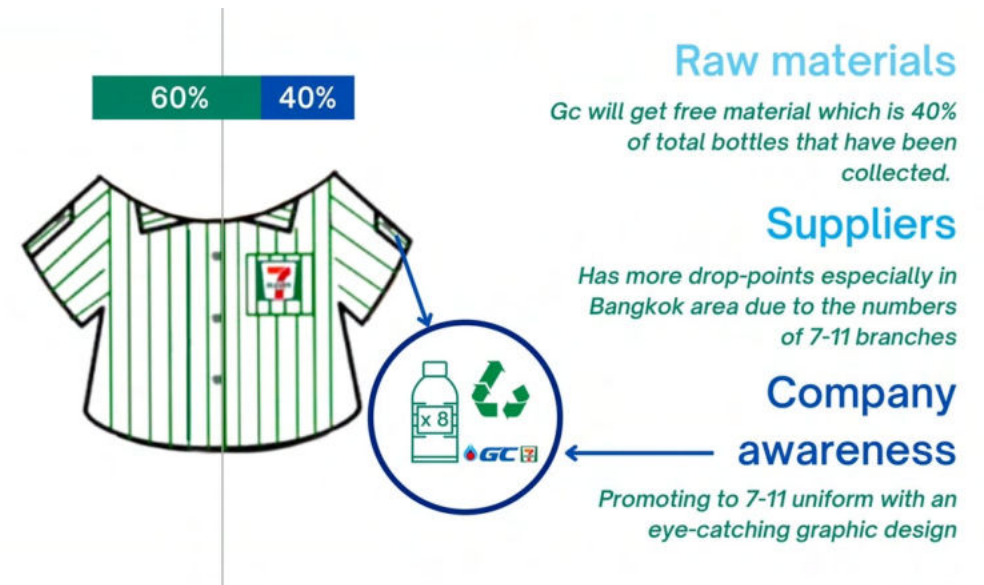
Reduce the 7-11 staffs' uniforms and saves up to 2 million baht per year. ROI is up to 175.6% yearly.

Traffic

Promote and Increase traffic in 7-11 delivery application from who are interested in campaign.

Company Reputation

Enhancing brand image by promoting through sustainability



Customers

E-stamps
(7-11 delivery app)

Contributed to saving environment



INTERNATIONAL COLLEGE

Project 2

Bio Trash Bag

Circular Economy: Collection

Another highlighted course is MI 62428 Studies on Fast-Moving Consumer Good Business. In this course, the students need to explore pain points of the customers caused by the usage of various plastic products and come up with a viable idea to solve the problem for PTTGC.

Pain Points

The winning team, also the same team with the above mentioned course, shared their own pain point which is the unpleasant conditions of the trash in the self-quarantine during COVID-19 pandemic. They proposed a better designed for the bio trash bag to be implemented.

| 01 | 02 | 03 | 04 |
|---|--|---|---|
| Thin Trash Bag | Tying Knot | Unpleasant odor | Soil Pollution |
|  |  |  |  |

PANYAPIWAT
iMTM

SOLUTION CREATION
A Subsidiary of PTT Global Chemical

Business solution

01.

Product

Biodegradable material (6 months shelf life)



02.

Strings

Dual Knot and drawstring



03.

Materials

- 2 layers leaking protection
- Anti-bacteria



04.

Odor Free

Five days odor free with scented. Carbon technology



UPSKILLING

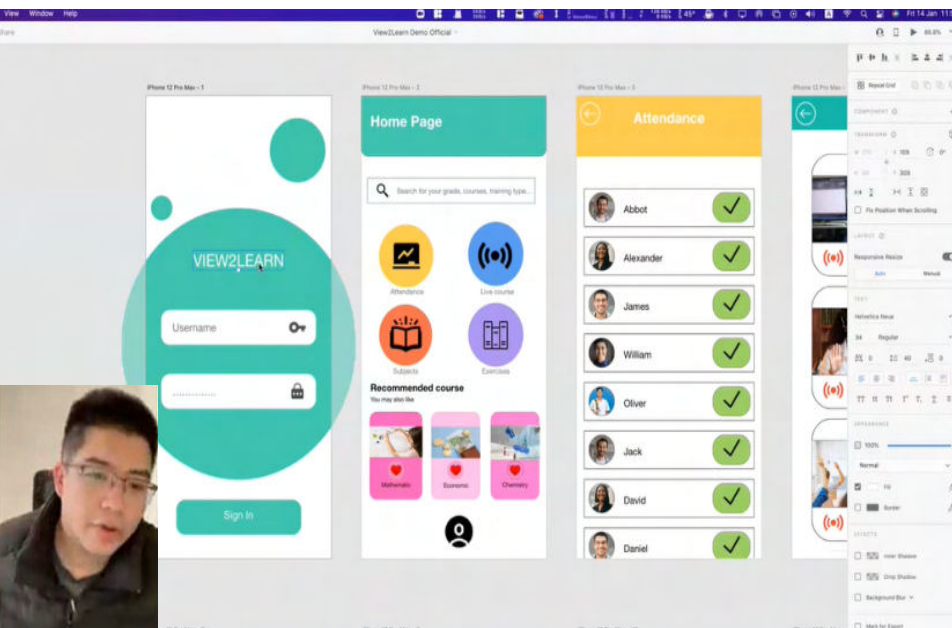
The e-commerce industry has been growing profoundly in the past few years, noticeably after the Covid-19 pandemic. Both offline and online retailers are thriving to step up their games.

iMTM program, as we aim to create the future inno-preneur, is aware of the importance of new technologies and future skills. Thus, this semester we arranged two special workshops to boost our students' competencies.

UX/UI workshop

Lectured by our iMBA Alumni, Mr. Pitipon Pluemworatsawat aka P' Mo, who is a Cloud engineer specialized in Front End, UI/UX, WeChat Mini Program, AWS cloud and Gitlab CICD. This is Pitipon second workshop with iMTM students.

In this workshop, students will learn about what are UX and UI design, what are the differences between UX and UI and how UX and UI work together. At the end of the workshop, students are able to launch their mobile app prototype for their business.



Pitipon's previous work experiences included Developer, Marketing and Product specialize in WeChat Mini Program for Zhongxi, Chengdu, China.

He is now working for a United State Company, Fanatics, Inc., Florida through online platform from his home in Chengdu, China.

MOCKUP DESIGN BY STUDENTS





Mr. Kampanart Kongnaeodee

BUSINESS INTELLIGENCE (BI) COURSE - SKILLED UP

The concept of business intelligence
 Overview of Power BI
 Fundamental knowledge
 Using Power BI
 Creating Dashboard



MS Teams

Time 14:00-16:00

February 17 & 24

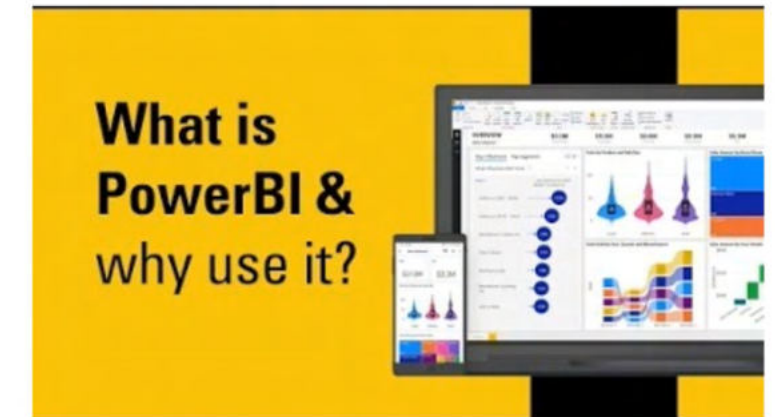
March 3

POWER BI FOR BEGINNERS

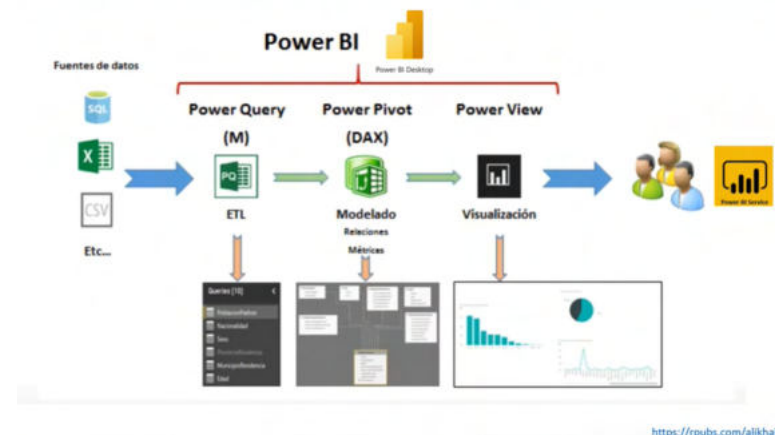
Lectured by our iMTM Alumni from batch 3, Mr. Kampanart Kongnaeodee aka P' Shiyu who is now working in a company in Japan.

Although it is Kampanart first time teaching, he carried out a successful lecture. In this lecture, students will learn fundamental knowledge of Business Intelligence and make good use of it.

What is Power BI and why use it?



Topic 1. What is Power BI?



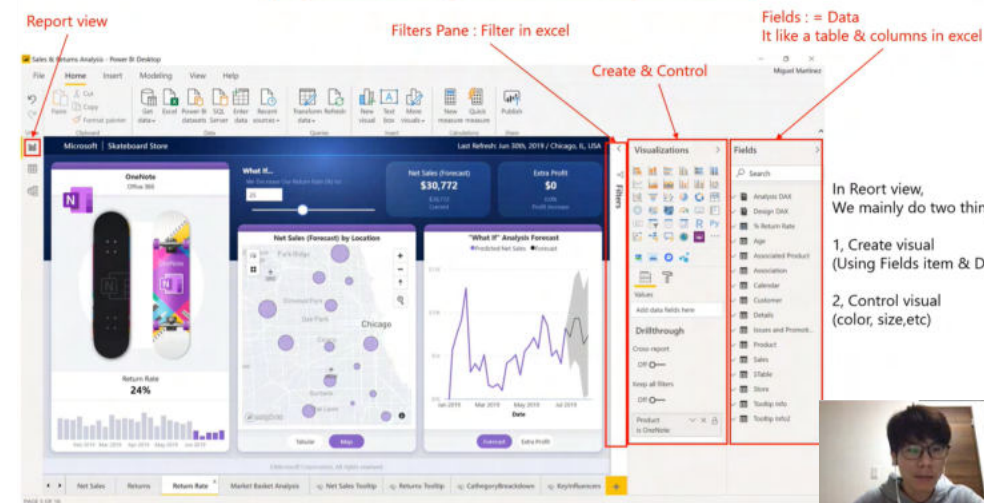
KAMPANART

data process consultant at FROGWELL Company (Data Processing Consulting Business) in Japan.



During his study at iMTM, he was a Data Analyst Intern at DKSH. He graduated with 1st class honor.

Topic 2. Let's try Power BI (1: Report view)



COMMENTS

"I like the way he teaches. It is easy to understand."

"This workshop can be very useful when we're going on internship or to work in the future."

SUMMER INTERNSHIP 2022

From 1 June to 31 November 2022, 77 students from Business Administration in International Modern Trade Business Management (iMTM) were boarded for their internship with 23 companies under the C.P. Group and our partner companies.

The largest percentage of students (65%) are placed in SME partner companies and the second largest group is Publicly Listed companies (25%).

The primary aim of the program is to inspire entrepreneurial thinking to transform students into businessmen and businesswomen with entrepreneurs' DNA.

The iMTM program synergies with our partner companies such as 24 Shopping, Asia Era One, CP All (Cambodia and Laos), Go Soft, Panya Tara, Central Pattana, Solution Creation (a subsidiary of PTTGC), Bitdefender, Marriot Hotels, BSH Home, ZU ZU Hospitality, and many more.

All students will be experiencing a professional work environment that requires them to work in teams, face real problems from real situations, gain knowledge outside of classrooms, build good connections and ultimately to get a full-time job after graduating.





INTERNSHIP

Mr. CHATTARIN PEETITRAKUL, our iMTM 2nd year student joined Team YaBEZ to compete in SCG Bangkok Business Challenge @ Sasin 2022 - Global Competition under the topic "Striving for a Sustainable World" during 8-10 July 2022.

Among 124 applicants, 55 institutes and 19 countries, Team YaBEZ made it through the 8 finalists. We would like to congratulate the team and thank YaBEZ for giving our student priceless opportunity to be part of their journey.

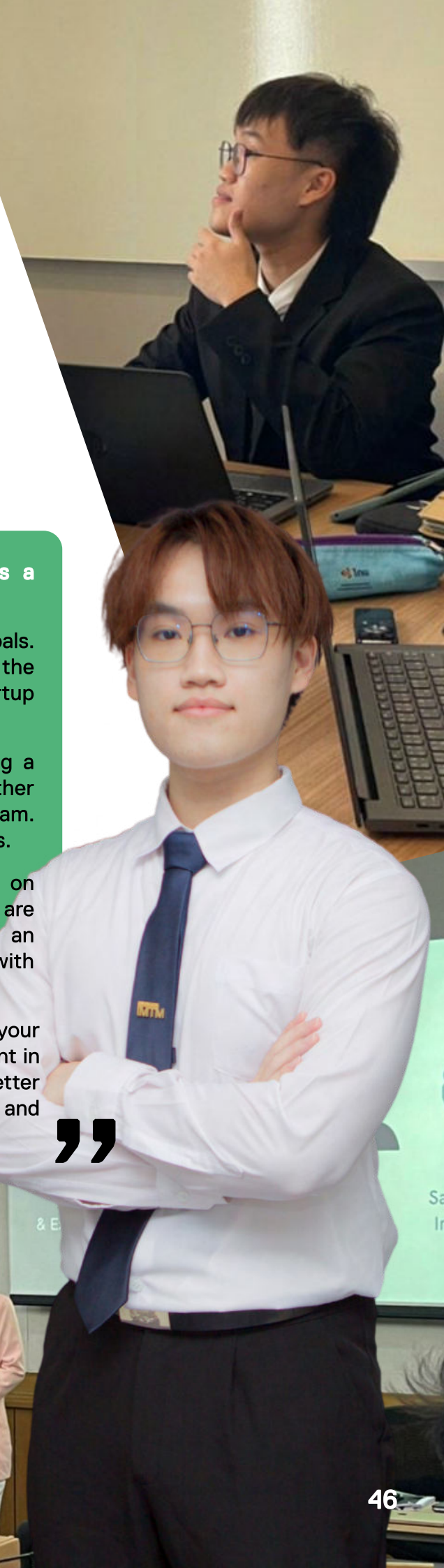
“Getting an internship opportunity at YaBEZ Company was a turning point in my life. It creates a path for my future and help set up my life goals. However, it come with hardships and obstacle that none of the interns will ever experience it. Working in a growing startup company is a challenging task. It forces you to pull out every skill you have from designing a trademark, write application for a project, cooperate with other company and more. All of that with only three people in a team. Throughout the time of work, there has been a change of plans. We have to always adjusting our product and detail based on recommendation and situation. In addition, working hours are uncertain, being in a startup company is the same as being an entrepreneur. We have to find work life harmony or living with work because we cannot choose when to work. Although it sounds difficult and has a huge impact on your personal life. But the result of the internship is the improvement in ability so great that you can personally felt it. This includes better self-management at the level that can handle all assignments and be professional in life.”



YaBEZ is a startup company producing non-steroid topical Medicine for Psoriasis and skin inflammations.



SCG Bangkok Business Challenge is Asia's Longest-running Global Student Startup Competition.



ORIENTATION AND TRAINING

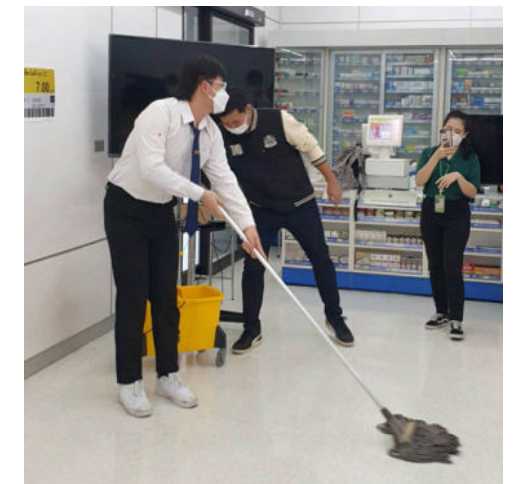
#SummerInternship2022

On 28 April and 31 May 2022 - The International College, together with CP All Public Company Limited (Thailand) and Panya Tara Training Center, organized 7-Eleven Employee Orientation and Training courses for the students who joined the 7-Eleven Summer Internship in 2022.

The activities are set for iMTM ID 62 at CP ALL Tara Park Chaengwattana and ID 64 at All@PIM 7-Eleven Store Model, CP ALL Academy Building.

On this occasion, Mr. Phachirawich Srisongmuang, Senior Officer HR Operation of CP ALL Public Company Limited Thailand, and Mr. Weerayuth Mitsaman, Training Officer of Panya Tara Training Center, served as keynote speakers

who conveyed knowledge about corporate information, system, security, employee rules and regulations, basic health and safety control, as well as proper management on food and customer service delivery.



During this training, iMTM students also had a chance to enjoy and experience our PIM 7-Eleven Store Model at CP All Academy Building.

SCHOOL NETWORK

The program introduces several interesting business management subjects to 10th to 12th Grade students.

SCHOOL NETWORK IS A NETWORK PROGRAM INTRODUCED BY PIM AND LOCAL SCHOOL PARTNERS WHO ARE INTERESTED IN GAINING A COLLEGE-LEVEL STUDY.

The aim of this project is to be a touch point for high school students to know and experience studies at college level, and will allow them to know and understand their initial expectations on college lives.

For this term, iMTM has introduced a course named “Management Foundations and Digital Transformation” to 10th Grade students of Sarasas Witaed Nimitmai School.

The course has been specially tailored to fit with young high school students who are interested in study business management at college level.

Not only student-based lectures will be provided, fun workshops and activities for students to explore themselves will also be available.





International Day



31th March 2022
10.00-11.45 AM.
PIMStudentaffairs **LIVE**

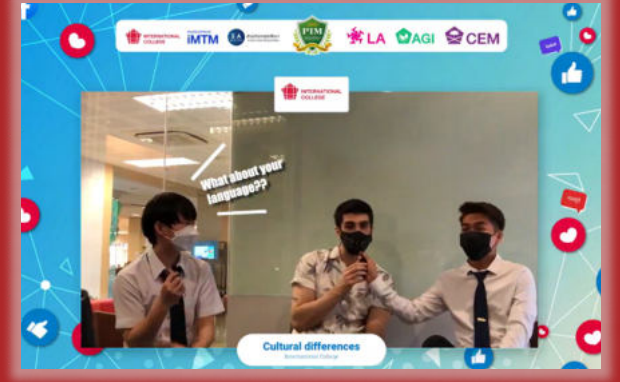


INTERNATIONAL DAY

CELEBRATING CULTURAL DIVERSITY

On Thursday, 31 March 2022, Student Affairs hosted the International Day 2022 to celebrate the cultural diversity.

iMTM nominated students as MCs for the event and also sent video clips on the topic of cultural differences from our iMTM batch 4 and 5. Our student representatives were from Cambodia, Laos, Myanmar, Bhutan, Philippines plus exchange students from Taiwan and Sweden.



SONGKRAN DAY

HAPPY THAI'S NEW YEAR 2022

PIM celebrated Songkran Festival on Friday, 8 April 2022 to embrace happiness and prosperity. Our iMTM students joined the event as the staffs and our iMBA students opened the food stall selling traditional Chinese Food such as Mala skewers and mango milk drink.





IC ALUMNI

UGYEN NORLHA GYELTSHEN

iMTM Alumni Batch 2, Bhutanese

Q: *How was studying at iMTM for you?*

A: It's like a rollercoaster. There are up and down but we have good time. I did enjoy it

Q: *Are the things you learnt here help you with your work now?*

A: As we studied Management, I learnt a lot from PIM. We had Work Life Balance class which I found important as we start working. I think it's very important to know how to balance these two things nowadays.

Statistics, Finance and Accounting are also important and I think you really should pay attention in classes because when you start your own business, you will definitely need it. What I studied in college is really benefitting me right now.

Q: *How did you adapt yourself to the friends from the different nationalities and cultures?*

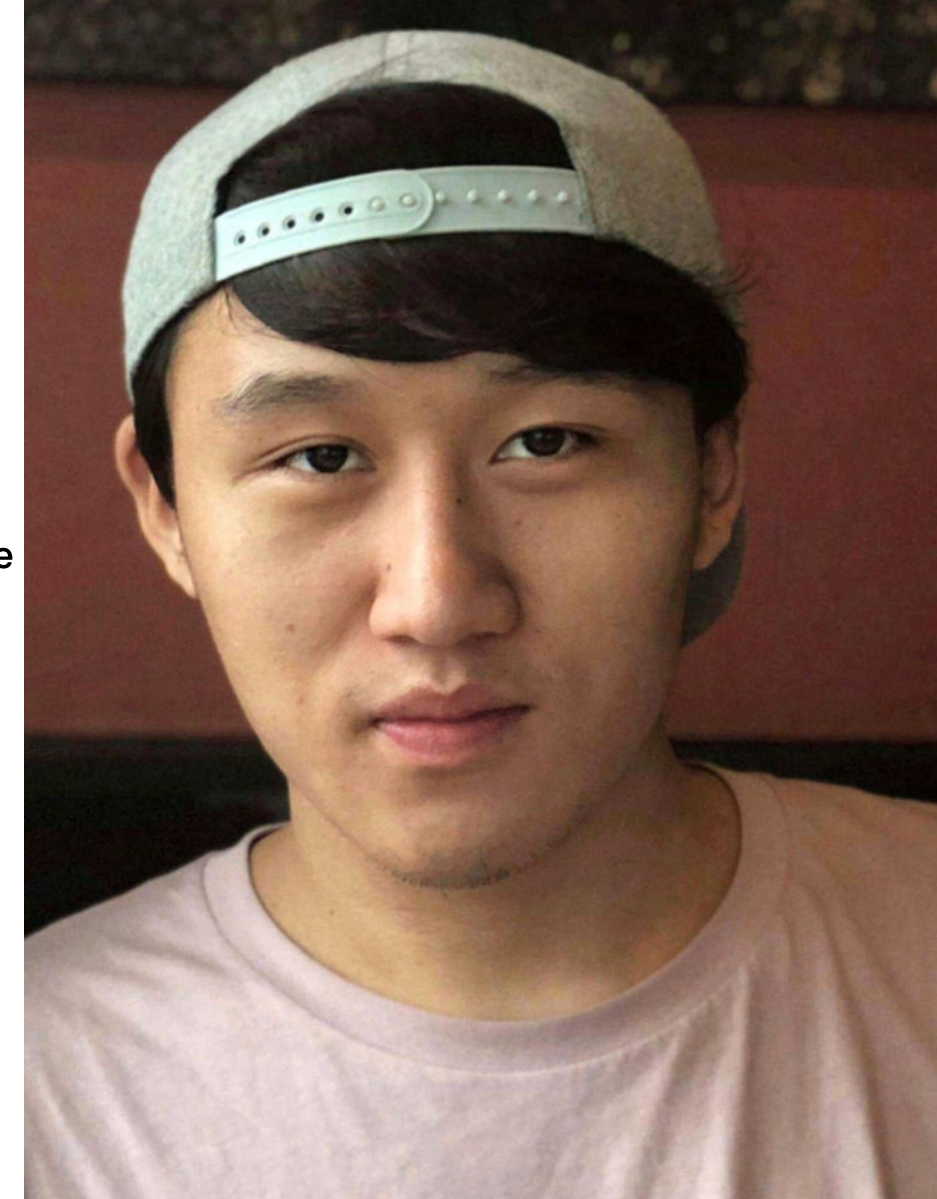
A: It's always hard when you enter a new environment because you're not used to it. I would say "an open mind" is crucial.

People from different countries with different cultures may not have the same thinking as you. I would advise you juniors to have an open mind, accept things that coming to you and try not to look at it negatively. Learning other people's language is also helpful. When you speak with someone with that person's language, it make them happy.

Q: *Was studying here hard. And if yes, how did you manage through the difficult times?*

A: I think it's not about PIM but it's because of my characteristic. When I was in first and second year, I thought if I could get a passing grade that is ok. But I got really serious when I was in my third year when I realized that my friends were all doing much better.

I felt that if I study harder, I could be like them. I was motivated by my friends. And of course, if you go below a certain GPAX, you'll lose your scholarship and you have to pay full amount. So that's another thing that drives us.



Q: *What are the soft skills you think are most needed for the students?*

A: I would say 'Understanding'. I think you know well that we always have to work in teams and there can always be clashes of ideas and conflicts.

You have to be understanding for others' situations. Rather than saying your idea is bad, mine is good, you can say that I like your idea but I would suggest this for this type of project instead. Mediating is the best skill to find the perfect ground for both parties.

Q: *Any suggestions for the juniors on their school life?*

A: Since you're now in college and we only get this chance one so I wish you would enjoy, explore and have fun. But you also need to learn to be responsible and to manage time wisely, when to study or when to play.

And regarding the study, I would say everyone has their own way of studying. There is no exact way. But for me, I study better when I feel calm.



KHIN MOE MYINT HTET (KANYAR)

Kanyar has recently got Master's Degree in International Marketing at Jönköping International Business School in Swenden.

KANYAR

KHIN MOE MYINT HTET

iMTM Alumni Batch 2, Burmese

Q: *How was your experience studying at iMTM?*

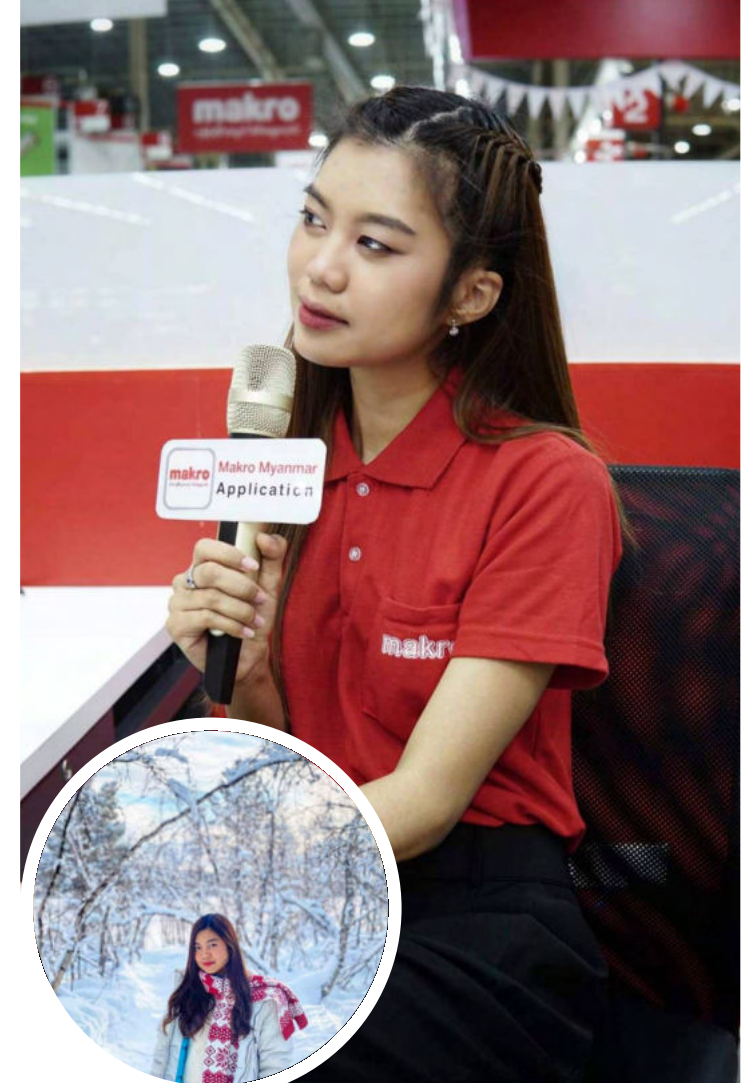
A: My time in PIM was one of the best moments of my life. I did enjoy a lot of my student life not only in the classroom but also in my social life. I have gained a lot of experiences related to work and the foundation for my future studies.

The best part of being an iMTM student is studying in the multi-national diversity. Diversity makes us more unique and creates a high level of intercultural competence. When meeting or working together with new people from different cultures, I feel more open and have freedom of expression. In a diverse group, we share different ideas and perspectives that we sometimes forget to look at from the other side.

Besides the class, I joined and participated in a lot of school activities and also related to my hobbies. I was a secretary of the iMTM student council which helps me to take accountability. I also joined the PIM Toastmaster club to improve my public speaking skills. And usually, after class, I always hang out with friends or study together for group work and exams. But we always try to balance study and life.

All of my friends are very helpful when it comes to studying and we always make a study group before the exams. That was so cool and we accomplish good grades in every exam.

When I was studying in PIM, I always focus to get a good grade yet I also try to gain as much experience as I can. I wanted to continue my Masters's Degree at least, so I figure out how I can have a future that matches my interest. During my last internship, I worked at the marketing department in Makro and that made me sure to study Master's degree in Marketing.



Q: *What are the soft skills you think are most needed for the students?*

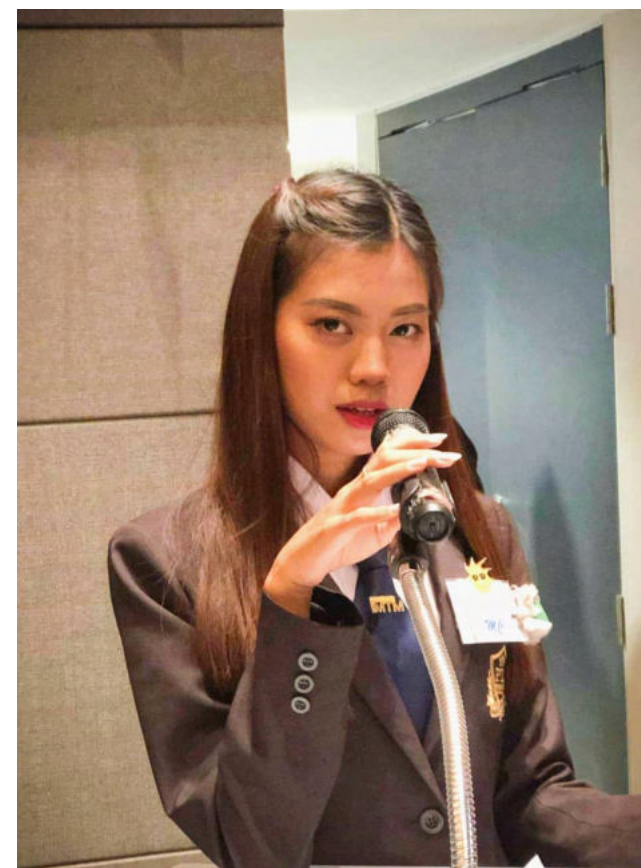
A: Based on my experience on studying at PIM and also here, the most important soft skills will be teamwork, communication skills, and interpersonal skills.

Since you can never live alone, it is very important to know how to live harmonically amongst others. That will always bring you a place where you will feel like you belong and fit in every society in regards of both studying and working.

Q: *Any suggestions for the juniors on their school life?*

A: For my juniors, I don't really want to give a specific recommendation for studying as each one is different and can be excel in different talents.

But you should always believe in yourself, have faith in everything that you do, stop comparing yourself with others, be consistent, and progress.





P
PAN

SHIYU KAMPANART

KONGNAEODEE

iMTM Alumni Batch 3, Thai-Japanese

Q: *How was your overall experience studying at iMTM?*

A: I think it was a good. There are 3 things that come to my mind. First, everything is quite new to me as an environment since I've been in Japan my whole life.

Studying abroad is really nice for me. Second, I really like the professors. They are so nice and really great. They have so much knowledge that I can learn from. And of course, I made really good friends that I can say are my brothers. I got to hang out with them and it was super nice.

Third, the internship was a turning point for me. I remember interning at DKSH and it was amazing. The mentor was wonderful. He's like my role model. If I didn't join iMTM, I wouldn't have been able to have this kind of experience.

Q: *How did you adapt to a new environment and different cultures?*

A: When I was in Japan, we were taught to behave, think thoroughly, and take things seriously. So when I first came to study at iMTM was super shocking because it's totally different. So I try to understand other people. It's okay to have gap different



Q: *Was studying at iMTM hard? And if yes, how did you manage through those difficult times?*

A: The first thing that makes things harder is communication. It's not only at iMTM but being in Thailand is also difficult. So I try to be more friendly and talk to a lot of people and then I kind of pick up the language along the way.

It is very important to open up and don't create a barrier, if you are up to anything it'll be just fine. The second one is that some subjects are kind of hard. The third one is remote study due to the pandemic.

Q: *What soft skills do you think is important to have as a student?*

A: Managing yourself. No one is going to keep telling you to work hard. It's quite important to know where you want to go and how you want to go. More importantly, don't forget to live your life. Don't just study only, go outside and enjoy yourself.

Q: *Do you have any suggestions for the juniors?*

A: Work hard at first, later you can chill. You do not have to work hard on everything. You just have to focus on things that you like. Enjoy life. Find something that you're interested in and go for it.



Kampanart Kongnaeodee

Modern Trade Business Management (iMTM) graduate from Japan

Current Job: Process Consultant, Frogwell, Japan



P
PAN

POUND DARUNRAT

PROMMAS

iMTM Alumni Batch 3, Thai

Q: *How was your overall experience studying at iMTM?*

A: Overall, it was tiring but fun. I think the program did help improving student's entrepreneur skills with English language. Let me give you some background about myself a bit.

I graduated from Thai public high school in sci-math program, never been in EP program or been an exchange student and never have experience travelling abroad. So, studying at iMTM in English with international friends was a huge challenge.

I really like that iMTM has pre-course. They allow us to adjust our language sense and prepare our basic study skill such as information searching, lecture note taking and group works for small projects. The pre-course really helps me adapt to study in English.

Q: *Was studying here hard? If yes, how did you manage through the difficult times?*

A: I truly admit that I'm not that good student. I don't really pay attention to some classes sometimes. But the hardest thing is the subject that involved with numeric or mathematic thinking such as economic, financial, statistic subjects. I've cried for it sometimes which I believe some students used to do it too.

I don't want to sound exaggerated but the teachers and classmates really helps each other to pass the lessons when we struggle. Whether you don't understand or you're too shy to ask questions in class, the lecturers always answer you politely also give further guidance. Also the friends, they are willing to explain what they understand to others when anyone ask them. The class atmosphere gave me much courage to ask what I don't understand. I can say that iMTM has supportive atmosphere for students.

Q: *When you were still a student, did you ever picture yourself in the future? Like what will be your job in the future?*

A: The picture changes every year. Another word, I have no specific plan for my career path. For me, university and classes are place where we study theory but iMTM has special option which is internship every year.

I have chances to taste basic works of jobs, a cashier, a coordinator, a basic graphic design. That's why my picture changes every year. I still want to try and learn more, little by little, to find what I enjoy to do.

Q: *What soft skills do you think is important to have as a student?*

A: Any kinds of soft skills are important for me. But if I have to recommend only one, I would say 'ADAPTABILITY' because I have seen from Covid-19 that anyone who adapt fast, they survive.



Q: *Any suggestions to the juniors about study and others?*

A: I think everyone has different backgrounds, belief, thought, purpose, personality, also study style. My suggestion can't be fit to everyone.

But I would say that iMTM teachers, friends and seniors are supporting you. Just don't waste this. If you don't understand lessons, ask them, they're ready to help you. You'll know that one day you can help others too.

Skipping class is not a crime, you just have to aware of the consequence as it'll be hard to catch up the next class. Your friends and teacher can support you but they can't make your decision. it's your life.

Apart from study, if you are interested in any activities, just go for it.

I think it would be nice you have a specific goal what you want to have or who you want to be. It can be anything whether it's about health, job, financial, intimate and such. Then you can plan what you should do to reach that goal. However, I think the future can be changed depends on you. While chasing or finding your life goal, don't forget that **little happiness in everyday is still valuable** to collect, create and share. Just enjoy :)

Darunrat Prommas

ern Trade Business Management (iMTM) graduate from Thai

Current Job: HR International Officer, CP All Plc.



POUM LANGRITHIREAH

iMBA Alumni Batch 7, Cambodian

Q: *What is your best impression during your study here at iMBA?*

A: I was extremely excited during my iMBA. The work-based education of this program has brought me a wealth of new experience and knowledge.

The company visit in the iMBA program offered me the chance to figure out about new perspective in real business practice. Besides that, I truly like the environment of the classroom, since it consists with diverse of people who come from different backgrounds and nationalities.

Q: *What have you learnt from iMBA (you can name the courses or activities) that help you to develop your career?*

A: The variety of courses and activities in iMBA program helped me to gain more insight into career development.

I can conclude that the program helped me to develop both soft skills and hard skills. The chance to have a diverse learning environment with classmates and mentors lead me to be more adaptable with cross-cultural communication, teamwork spirit, decision-making, and analytical skills.



Q: *What is your favorite course or company visit?*

A: Based on my experienced, I really enjoy the Business Practicum course and as well as each of the company visit activities. Because I believe that this type of course and company visit activities surely brought me to learn more deeply about the flow of actual business, and management perception in different fields including public and private sectors.

Q: *Where do you see yourself in the future after graduating from iMBA?*

A: I think it is essential for me to have iMBA. Because this degree has brought me to explore more deeply about international business, analytical, leadership, and innovation skills. In the future, I will continually develop my skills and utilize my knowledge from iMBA and professional experiences to contribute to the management level of the company.

Q: *Any recommendations for the iMBA program?*

A: Obtaining an iMBA degree is a big move that may leads applicants to the next level of their careers. Based on my experience, the iMBA program at PIM significantly help me to develop my skills and shape my knowledge for the upcoming challenge of my career. The variety of courses and activities in this program could help applicants to unleash the skills that may fit to their career goals. Moreover, we could grab the opportunity to extent of great networking with classmates or mentors who are the experts and have a rich management experience in their careers



iMBA Batch 7, Thai

Q: *What have you learnt from iMBA that help you to develop your career?*

A: I had learnt the way to prepare and clean data while doing my own independent study. It is very important in work to know how should we prepare data for analysing and interpreting. Otherwise, the result from the data might be incorrect and lead to the bad decision.

Q: *What is your best impression during your study here at iMBA?*

A: During I studied at PIM, I had lots of new experiences. I had studied with new friends from other countries which allowed me to know their cultures and traditions.

I learnt new courses that help me to stay update with real-world situations. Moreover, at PIM, they had company-visit programs which allowed me to explore many new opportunities in many businesses I never heard or understand before.

Q: *What is your favourite course or company visit?*

A: My favourite course is to go to Ascend company because they had showed us how the world would change toward digital era. What they used to said to the us are now happening in our daily lives.

Q: *Where do you see yourself in the future after graduating from iMBA*

A: I wish I had more opportunities to explore many businesses as the time I studied at PIM.



INTERNATIONAL COLLEGE



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INTERNATIONAL COLLEGE

CONGRATULATIONS

CLASS OF 2019 & 2020



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